

Southeast PTO Meeting Minutes

October 14, 2013, SE Media Center

In Attendance: Rae Ann Barrett, Tierra Mayberry, Brooke Jetmund, Kasey Slaby, Sarah Manternach, Marci Bailey, Allison Feldhacker, Judi Pries, Jodi Bailey, Dan Wardell, Cathy Koster, Deb Powers, Emilie Heles, Sarah Pesek, Tracy Hostetter, Michelle Critchlow, Steph Garcia, Lori SchraderBacher, Beth Agan, Jeanette Lee, Ben Muller, Natalie Sipes, Lacy Hepp, Mindy Blue, Teri Cory

Michelle Critchlow called the meeting to order at 6:31pm.

Secretary's Minutes

Sarah Pesek presented minutes from the September, 2013 meeting. Minutes were reviewed. Lori SchraderBacher moved and Beth Agan seconded that the minutes be approved. September 2013 minutes approved.

Treasurer

- Rae Ann Barrett submitted the Treasurer's Report for September 2013. Natalie Sipes motioned to approve the report. Lacy Hepp seconded. Report Approved.
- Rae Ann Barrett reported that there were \$26,500 in sales from the Fall Fundraiser. There were \$2,000 in online sales.
- Previously tabled discussion regarding obtaining a credit or debit card was brought up. Motion passed to get credit card with a \$50 annual fee. Only authorized users including PTO President, PTO Treasurer, SE Elementary Principal and his Secretary will be authorized to use the credit card.

Reading Program

- Mindy Blue introduced Dan Wardell from Iowa Public Television. Dan is also a parent of a SE Elementary student. Dan has offered to help organize a reading program at SE Elem. With a focus of bringing in dads to read. Will be called "Reading Adventures with Dads".
- 10-15 reading rooms will be set up with themed decorations and "celebrity dads".
- Event will take 3+ months to plan – held in April or May 2014.
- Volunteers for the Reading Adventures with Dad committee include: Dan Wardell, Mindy Blue, Tierra Mayberry, Kasey Slaby, and Michelle Critchlow.

Scripts Fundraising Program

- Natalie Sipes shared handouts for a proposed Scripts Fundraising program where families have the opportunity to purchase gift cards with a percentage of the money spent coming back to SE PTO. The % return varies by company. Companies participating in the Scripts program include WalMart, Bath and Body Works, Wendy's, etc...
- Mindy Blue will pick up orders and distribute cards to classrooms. Jean Boyer will enter orders. Orders will be shipped to Lacey Hepp. Natalie Sipes will sort orders.
- There will be minor costs associated for printing flyers to send home to parents and purchasing envelopes to send Scrip cards home.
- Mindy Blue motioned to approve the Scrip program including a \$500 allowance for expenses and to purchase some initial Scrip Cards to use in the program introduction. Steph Garcia seconded the motion. Motion passed.

PTO Newsletter

- Mindy Blue brought up the creation of a PTO Newsletter to communicate important information with families.
- Principal Ben Muller suggested speaking with Jarret Peterson, the District Director of Communications. Newsletter could be distributed through a sign up through Google Docs.
- A newsletter will be created and distributed by Natalie Sipes. A Volunteer to take over the newsletter position will be sought.

PTO Meeting Childcare

- Natalie Sipes and Michelle Critchlow's kids have volunteered to watch younger children in the Multi-Purpose Room during PTO meetings.
- Childcare will be offered for pre-school aged kids who are potty-trained.
- Principal Ben Muller will reserve the Multi-Purpose Room and ask associates if they are interested in working to provide adult supervision.
- Sarah Pesek motioned and Tierra Mayberry seconded for PTO to pay an adult supervisor \$20/hr for childcare. Childcare will be free to PTO members. Motion passed.

Playground Equipment.

- Jeanette Lee, Mindy Blue, and Principal Ben Muller agreed to research play ground equipment options, vendors, and costs. They will come back to PTO with a recommendation and proposal.
- Lori SchraderBacher suggested a playground designer be used as a proposal could include cohesive stages of development that could be funded through a multi-year plan.

Spirit Wear

- Jeanette Lee reported that there was \$4,000 in Spirit Wear Sales resulting in \$1,200 of profit.

Fun Night

- There will be a meeting to start planning Fun Night.
- Mrs. Jetmund has volunteered to work with students to create an art piece that can be auctioned off at Fun Night.
- Mindy Blue will be organizing volunteers.

Teacher Time

- Brooke Jetmund spoke about her plans to use her \$2,000 allowance. The University of Iowa will be bringing African artifacts and masks to her classroom for 1 week. This is a traveling program that is free. A \$500 donation will be made to the program.
- Brooke Jetmund will be bringing in Gene Hamilton from Quick Draw Cartoons in the spring. Cost is \$250 for 1 day.
- Mrs. Jetmund will be purchasing new frames to showcase student artwork.
- Mrs. Jetmund asked all parents to put comments on the Artsonia Site.
- Sarah Manternach (3rd Grade) asked for donations of empty vegetable cans.

Principal's Corner

- SIAC – School Improvement Advisory Committee needs a volunteer representative from SE Elementary.
- October is Anti-Bullying Month. Rock in Prevention Program.
- PBIS – tickets are given out for good behavior. Appropriate behavior recognized.
- Pride Video created weekly featuring SE students reporting on something that are proud of that they have done.
- A Drake University Professor will be working to create a book room at SE to focus on getting the right text into student's hands.

Meeting Adjourned at 8:12pm.